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New Morningstar Farms® Hickory BBQ Veggie Riblets FACT SHEET

Description: Nothing says “comfort food” like melt-in-your-mouth, hickory-smoked riblets. New *Morningstar Farms* Hickory BBQ Veggie Riblets are a perfect substitute for this dinnertime favorite. These meatless veggie riblets, with a sweet-and-smoky sauce, are sure to be a crowd-pleaser every time!

Product Details:

- With 18 grams of protein per serving, new *Morningstar Farms* Hickory BBQ Veggie Riblets are an excellent source of protein.
- New *Morningstar Farms* Hickory BBQ Veggie Riblets have 3.5 grams of fat per serving, so you can better-for-you, mouthwatering riblets.
- Try new *Morningstar Farms* Hickory BBQ Veggie Riblets alone, in a sandwich, or on a party platter for all of your family and friends to enjoy.
- For recipes containing new *Morningstar Farms* Hickory BBQ Veggie Riblets, visit www.SeeVeggiesDifferently.com.

Nutrition Facts (Per Serving):

Calories	220
Protein	18g
Total Fat	3.5g
Saturated Fat	0g
Cholesterol	0mg
Fiber	5g

Product Size

& SRP: A 10-oz. box (2 riblets) has a suggested retail price of \$4.29.

Availability: New *Morningstar Farms* Hickory BBQ Veggie Riblets are available at retail stores nationwide.

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About Kellogg Company

With 2008 sales of nearly \$13 billion, Kellogg Company is the world’s leading producer of cereal and a leading producer of convenience foods, including cookies, crackers, toaster pastries, cereal bars, fruit-flavored snacks, frozen waffles and veggie foods. The Company’s brands include *Kellogg’s*®, *Keebler*®, *Pop-Tarts*®, *Eggo*®, *Cheez-It*®, *All-Bran*®, *Mini-Wheats*® *Nutri-Grain*®, *Rice Krispies*®, *Special K*®, *Chips Deluxe*®, *Famous Amos*®, *Sandies*®, *Carr’s*®, *Bear Naked*®, *Kashi*®, *Morningstar Farm*®, *Gardenburger*® and *Stretch Island*®. Kellogg products are manufactured in 19 countries and marketed in more than 180 countries. For more information, visit www.kelloggcompany.com. Kellogg’s Corporate Responsibility report including its approach, progress and future direction in the marketplace, workplace, environment and community can be found at www.kelloggcompany.com/CR. For information on Kellogg Company’s commitment to nutrition, visit www.kelloggnutrition.com.