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**New *MorningStar Farms*® Meal Starters™ Veggie Meatballs
Product Fact Sheet**

Description: Spaghetti has met its mate! Take your favorite noodle, casserole or pasta dish one step further by adding *MorningStar Farms Meal Starters Veggie Meatballs* to the mix.

Product Details:

- *MorningStar Farms Meal Starters Veggie Meatballs*
 - Add to your favorite dish or enjoy as a stand-alone, paired with sauce and cheese.
 - Contains 80% less fat than The Leading Frozen Fully Cooked Meatballs. ¹
 - Contains 130 calories per serving and has 15g of protein.
 - For more information, as well as recipes from *MorningStar Farms*, visit www.MorningStarFarms.com.

Nutrition Facts [Per 5 Meatballs (80g) Serving]:

Calories	130
Protein	15g
Total Fat	5g
Saturated Fat	0.5g
Cholesterol	0mg
Sodium	390mg
Fiber	3g

Product Size

& SRP: A 8.5-ounce box (about 3 servings) has a suggested retail price of \$4.59.

Availability: *MorningStar Farms Meal Starters Veggie Meatballs* are available at retail stores nationwide.

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About Kellogg Company

For more than 100 years, consumers have counted on Kellogg for great-tasting, high-quality and nutritious foods. Kellogg Company, with 2010 sales of more than \$12 billion, is the world's leading producer of cereal and a leading producer of convenience foods, including cookies, crackers, toaster pastries, cereal bars, fruit-flavored snacks, frozen waffles and veggie foods. Kellogg Company's beloved brands, which are manufactured in 18 countries and marketed in more than 180 countries, include *Kellogg's*®, *Keebler*®, *Pop-Tarts*®, *Eggo*®, *Cheez-It*®, *All-Bran*®, *Mini-Wheats*®, *Nutri-Grain*®, *Rice Krispies*®, *Special K*®, *Chips Deluxe*®, *Famous Amos*®, *Sandies*®, *Austin*®, *Club*®, *Murray*®, *Kashi*®, *Bear Naked*®, *Morningstar Farm*®, *Gardenburger*® and *Stretch Island*®. For more information on Kellogg Company, including our corporate responsibility initiatives, visit www.kelloggcompany.com.

¹ The Leading Frozen Fully Cooked Meatballs contain 28g total fat per serving (85g). *MorningStar Farms Meal Starter Veggie Meatballs* contain 5g total fat per serving (80g).

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